

**THE MEETING OF THE UNIVERSITY OF NORTH CAROLINA AT PEMBROKE
BOARD OF TRUSTEES'
STRATEGIC INITIATIVES AND ENROLLMENT (SIE) COMMITTEE
James A. Thomas Hall, Room 225
Thursday, September 11, 2025, at 1:30PM**

AGENDA

1. Call to Order
2. Roll Call
3. Ethics Statement Announcement

All members of this Board are reminded of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by the Act. Each member has received the agenda and related information for this Board of Trustees' meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.

4. Introduction of Guests including Members of the Press
5. Additions/Deletions to the Agenda
- ❖ 6. Request for Approval of Minutes
 - a. Board of Trustees' Strategic Initiatives and Enrollment Committee Meeting Minutes, April 3, 2025 (see attachment)
7. Status Review SIE Charter for 2025-2026 (Dr. Jess Boersma, Vice Chancellor for Strategic Initiatives and Chief of Staff)
8. Strategic Plan Updates (Dr. Jess Boersma, Vice Chancellor for Strategic Initiatives and Chief of Staff)
 - i.) Steering Committee
 - ii.) Status and Work Path Updates
9. Fall 2025 Enrollment Update (see attachment, Dr. Kelly Brennan, Vice Chancellor for Enrollment Management)
 - i.) New Student Recruitment Key Performance Indicators
 - ii.) 2026 Strategic Recruitment Plan Update
 - iii.) Retention, Recruitment, and Persistence Committee Work Update (with Dr. Prusank & Dr. Howard)
10. Adjournment

❖ **Committee Action Required**