



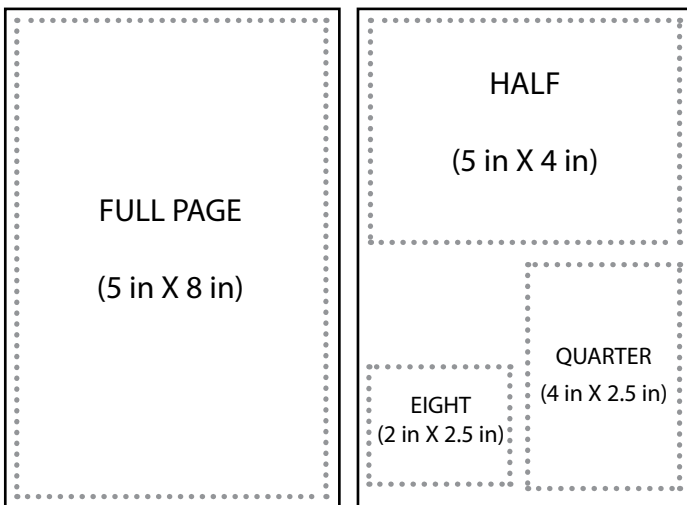
We are now taking reservations for ads in the 2019-20 showbills and show sponsorships.

# Put your Business in the spotlight!

## Previous advertisers get a 10% discount

|               |         |
|---------------|---------|
| Full Page     | \$1,000 |
| Half Page     | \$500   |
| Quarter Page  | \$300   |
| Eight         | \$150   |
| Back Cover    | \$1,200 |
| Inside Front  | \$1,200 |
| 2 page spread | \$1,800 |

- Name on lobby banner with 1/2 page ad or more - visible to attendees at all events held in GPAC (around 125 events annually).
- Up to 1,600 attendees per show (7 - 8 shows per season)
- Showbill available on GPAC website for wider audience



Givens Performing Arts Center is one of the most visited facilities in the county making our showbills a great advertising opportunity. Your ad is prepared by a graphic artist to be read by theatre attendees and distributed before each theatrical show. Most importantly, you are supporting the arts in Robeson County. The cost is nominal.

For more info, call 910.521.6361  
*"Invest in the arts and your community."*

# Sponsorship Opportunities

Sponsors gain recognition as valuable contributors to the area's quality of cultural life and gain high visibility in one of the county's most visited facilities.

Each level of sponsorship has a different schedule of benefits. **Each sponsorship package may be customized to meet your specific needs.**

- Title Show Sponsor - \$5,000
- Associate Sponsor - \$2,500
- Corporate Sponsor - \$1,500

The number of benefits depends on the level of sponsorship. For more information about sponsorships, please contact us at 910.521.6634.

## **Title Show Sponsor - \$5,000**

- Full page ad in all show bills – over 7,000 printed annually
- Listing in season booklets and brochures (12,000 copies)
- Listing on season announcement postcard (12,000 mailed and 4,000 distributed at Lumbee Homecoming events)
- Mention on all advertising for the show (posters, newspapers, magazines, radio and TV).
- Recognition on show press release
- Logo on digital roadside marquee up to 3 weeks prior to performance
- Recognition from stage prior to performance - or opportunity to make curtain speech
- Opportunities for table or display in lobby during performance
- Name on large banner next to GPAC box office for one year
- Logo displayed on GPAC lobby TV screens throughout the year
- Link to sponsor's website on GPAC website
- Opportunity to meet and greet with artist(s) when available.
- 10 Tickets to sponsored show and 8 tickets for all other Broadway & More Shows
- Option for employees to purchase tickets at discounted rate for sponsored show (\$16/ticket)
- 8 Tickets to annual Opening Night Gala and opportunity to greet guests in attendance and have sponsor display in front of venue for the event.
- 4 complimentary dinners prior to the performance of sponsor's choice

## **Associate Sponsor - \$2,500**

- Half page ad in all show bills – full page ad in sponsored show - over 7,000 printed annually
- Listing in season booklets and brochures (12,000 copies)
- Mention on all advertising for the show (posters, newspapers, magazines).
- Recognition from stage prior to performance
- Link on GPAC website
- Opportunities for table or display in lobby during performance
- Logo on digital marquee 1 week prior to show
- Logo displayed on GPAC lobby TV screens for two weeks prior to show
- Name on large banner next to GPAC box office for one year
- 8 Tickets to sponsored show and 4 tickets for all other Broadway & More Shows
- Option for employees to purchase tickets at discounted rate for sponsored show (\$16/ticket)
- 2 Tickets to annual Opening Night Gala.
- 2 complimentary dinners prior to the performance of sponsor's choice

**Corporate Sponsor - \$1,500**

- Quarter page ad in all show bills - full page in sponsored show – over 7,000 printed annually
- Listing in season booklets and brochures (12,000 copies).
- Mention on all advertising for the show (posters, social media, newspapers, and magazines).
- Recognition from stage prior to performance.
- Recognition on press release of sponsored show.
- Opportunities for table or display in lobby during performance.
- Name on large banner next to GPAC box office for one year.
- Logo and link on GPAC website
- 5 Tickets to sponsored show.
- Option for up to 20 employees to purchase tickets at discounted rate for sponsored show
- 2 Tickets to all shows of the season.
- 2 Tickets to annual Opening Night Gala.



UNIVERSITY OF NORTH CAROLINA AT PEMBROKE

# GPAC

GIVENS PERFORMING ARTS CENTER

19/20  
Season



**BLIND BOYS OF ALABAMA**



**Military Appreciation Night**



2016 TONY WINNER! BEST MUSICAL REVIVAL

**THE COLOR PURPLE**  
THE MUSICAL



*An American Paris*  
A New Musical



*Cirque Mei*



**THE NUTCRACKER BALLET**



**QUEEN NATION**  
A TRIBUTE TO THE MUSIC OF QUEEN



**EXTREME ILLUSIONS & ESCAPES**

**Other events include:**

- Siberian Symphony Orchestra
- 11th Annual Holiday Extravaganza
- Noises Off!
- On Stage For Youth Series